

PSNA DISTRIBUTOR MARKETING BULLETIN

Panasonic

ideas for life

Product Group: Scanner

Bulletin Number: 11-D2002

To: Scanner Distributors

Date: April 1, 2011

SUBJECT: Announcing the Scanner Recycling Program!



Panasonic System Networks Company of America is pleased to announce the Scanner Recycling Program! Between the dates of April 1, 2011 and March 31, 2012, Panasonic Authorized Resellers have the opportunity to earn up to a \$500 Rebate when replacing an existing document scanner with a new Panasonic scanner. PSNA will accept any scanner from Fujitsu, Kodak, Canon or Bowe Bell & Howell, regardless of its condition to receive a recycling rebate. This rebate program is a perfect opportunity for your customers to upgrade their existing scanner, which may not be performing as originally expected, with a State-of-the-Art Panasonic Scanner. The Scanner Recycling Rebates are listed in the table below:

Scanner Group	Model	Rebate
Workgroup	KV-S1025C	\$50.00
	KV-S1025C-V	\$50.00
	KV-S1025C-J	\$50.00
	KV-S1045C	\$50.00
	KV-S1045C-V	\$50.00
	KV-S1045C-J	\$50.00
	KV-S2028C	\$50.00
	KV-S2028C-V	\$50.00
Departmental	KV-S2028C-J	\$50.00
	KV-S2048C	\$50.00
	KV-S2048C-V	\$50.00
	KV-S2048C-J	\$50.00

Scanner Group	Model	Rebate
Low Volume	KV-S5055C	\$100.00
	KV-S5055C-V	\$100.00
	KV-S3065CL	\$100.00
	KV-S3065CL-V	\$100.00
	KV-S3065CW	\$100.00
	KV-S3065CW-V	\$100.00
	KV-S7075C	\$250.00
	KV-S7075C-V	\$250.00
	KV-S4065CL	\$250.00
	KV-S4065CL-V	\$250.00
	KV-S4065CW	\$250.00
	KV-S4065CW-V	\$250.00
High-Volume	KV-S4085CW	\$500.00
	KV-S4085CW-V	\$500.00

Terms and conditions for the Scanner Recycling Program are available on the attached Rebate Form.

If you have questions regarding our scanner products, please do not hesitate to contact your Panasonic Distribution Sales Manager.

Your Panasonic Marketing Team

PSNA | Panasonic System Networks Company of America
Unit of Panasonic Corporation of North America

Scanner Recycling Rebate Form (1 of 2)

Fax to: 201-392-4290

Email to: ScannerSales@us.panasonic.com

Thank you for your interest in the Scanner Recycling Rebate Program offered by Panasonic. Please complete this 2 page form entirely to ensure proper processing and credit for your rebate claim. Upon initial claim processing, you will receive an approval letter with claim number and shipping labels via mail or email from Panasonic. Rebate Checks will be processed and mailed to the Authorized Dealer upon receiving and processing of the equipment at the Panasonic Recycling facility.

End User Information

Company: _____

Address: _____

City, State: _____

Zip Code: _____

Contact Name: _____

Phone: _____

Fax: _____

Email: _____

Dealer Information

Company: _____

Address: _____

City, State: _____

Zip Code: _____

Contact Name: _____

Phone: _____

Fax: _____

Email: _____

Panasonic Dealer / Reseller Act. #: _____

Product Information (Please complete a separate form for each scanner replaced)

Equipment Model being replaced:

Manufacturer _____

Model Number _____

Serial Number: _____

Estimated Weight _____

Identify Panasonic Product Sold as Replacement

Panasonic Scanner Model Number: _____

Scanner Replacement Details

Used Machine Serial Number: _____

Customer Date of Purchase: _____

Invoice Number: _____

Invoice Date: _____

Note: Please include a copy of the customer's sales invoice (s) on the newly purchased Panasonic Scanner with your submission form.

Please submit this completed 2 page form via email to ScannerSales@us.panasonic.com or via fax to 201-392-4290

Scanner Recycling Rebate Form (2 of 2)

Scanner Replacement Program Checklist:

- ☐ Copy of customer sales invoice for purchase of new Panasonic Scanner
- ☐ Return Material Authorization (RMA) paperwork included with returned equipment

Scanner Recycling Rebate Program Terms and Conditions

1. Recycling rebate will be issued upon receipt and processing of the used equipment unit at the Panasonic recycling facility.
2. Recycling Rebate request form must be received by Panasonic within 30 days of the end user's purchase of a new eligible Panasonic Scanner. Rebate application must include proof of end user purchase (Customer invoice).
3. All rebates will be processed by Panasonic. Please allow 8 to 10 business days for initial claim processing and shipping label, and 8 to 10 weeks for complete processing.
4. Recycling rebate not valid on refurbished or demo units.
5. Authorized Dealers must purchase the equipment from their assigned Panasonic distributor to qualify for rebate and original reseller invoice must be available upon request.
6. A new eligible Panasonic Scanner must be purchased from April 1, 2011 through March 31, 2012.
7. Program valid in the 48 contiguous United States and excludes Alaska, Hawaii, Canada and Latin America.
8. All sales prior to the program start date are excluded.
9. Panasonic reserves the right to audit all claims and change or cancel this program at any time.
10. Proof of Distributor purchase Invoice must be available upon request.
11. Additional Terms and Conditions may apply.

Print Name: _____

Signature: _____

Title/Position : _____

Claim Date: _____

Additional Terms and Conditions: Panasonic Scanner products must be purchased from an authorized Panasonic distributor. Offer not valid on refurbished or demo units. All Panasonic Scanners involved in this program may not be returned for refund once the replacement rebate form has been submitted. Offer void where prohibited by law, limited to residents of the 48 contiguous United States and not valid in Hawaii, Alaska, Canada or Latin America. Panasonic will be the sole judge on eligible sales and program disputes. All decisions regarding eligibility and recycling credit made by Panasonic are final. Panasonic reserves the right to audit all claims and change or cancel this promotion at any time. Submitting fully completed recycling rebate form along with, copies of any relevant invoices and documentation entitles you to receive a check issued without recourse to the drawer. Issuing the check and mailing it to the address given by you will discharge all obligations of Panasonic or its agent. Panasonic is not responsible for mail that is lost, mutilated or delayed. Please allow 8 to 12 weeks for delivery of check. If you do not receive your check within 8 to 12 weeks, please contact Panasonic at 201-392-6553. Please make a photocopy of all materials submitted for your records.

For PANASONIC Use Only

Pricing Verification: _____ Date: _____

Claim Approval #: _____ Model Recycled: _____